

EMILIANA

ORGANIC  VINEYARDS

Emiliana now makes it easier than ever to access information about its wines:

Emiliana launches new web site especially for cell phones

Thanks to new technological and a special application, iPhone, iPod touch, iPad, Android, Palm Pre/Pixi, and Blackberry Storm users can now enjoy an experience especially designed for touch phones that allows them to enter the world of Chile's leading organic and biodynamic winery.

November 2010- Touch phone users now have a new way to access the www.emiliana.cl web site. And continuing with its desire to offer its customers new technology, Emiliana has created a light-weight, user-friendly site that is easy to use and especially designed for devices such as the iPhone, iPod touch, iPad, Android, Palm Pre/Pixi, and Blackberry Storm.

This new application features a menu with buttons that make it a breeze to access descriptions and pictures of every product in the winery's portfolio so that customers can find up-to-date, first-hand information while choosing a wine in the shop or supermarket.

The bilingual site (English and Spanish) also offers interactive maps of the valleys and vineyards where Emiliana grows and makes its wines, information on awards and certifications, details about the quality of the wines made with grapes that are organically and biodynamically grown using 100% sustainable procedures, its success in the area of Corporate Social Responsibility in working with its employees, and other very interesting topics.

This new way of navigating through the Emiliana site also includes direct access to the Emiliana Facebook group so that customers can leave their impressions and interact directly with the company.